



**SPONSORSHIP
OPPORTUNITIES
AND MEDIA KIT**

2024



Gain the competitive advantage

The Australian Restructuring Insolvency & Turnaround Association (ARITA) can connect you with our network of around 2,300 active members and subscribers, and over 4,500 industry contacts around Australia.

ARITA professional members are highly qualified, professional and influential in the purchasing decisions of their organisations. Our membership is drawn from Chartered Accountants, CPAs and lawyers, and includes accountants, solicitors, liquidators, trustees, administrators, receivers, lenders and academics.

ARITA provides an invaluable platform for partners, sponsors and hosts to connect with this highly influential community of professionals.

- **Influencers and strategic decision makers:** they specify, recommend and authorise business decisions
- **Highly educated, bright and upwardly mobile:** they hold post-graduate degrees, an ARITA Advanced Certification, MBAs or other equivalent tertiary qualifications
- **High-earning, discerning individuals:** they hold considerable purchasing power within their organisations
- **Qualified audience:** Our members are restructuring, insolvency and turnaround professionals, c-suite executives and decision makers.
- **High retention:** ARITA has around 2,300 members and subscribers and a member retention rate of >95%.
- **High repeat events attendance and customer satisfaction:** Sold-out 2023 National Conference before program was released. Overall quality of 2023 speakers was rated very good or excellent by 86% of survey respondents.

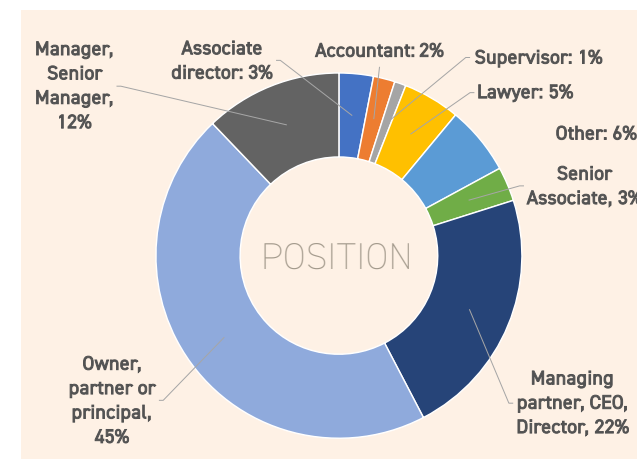
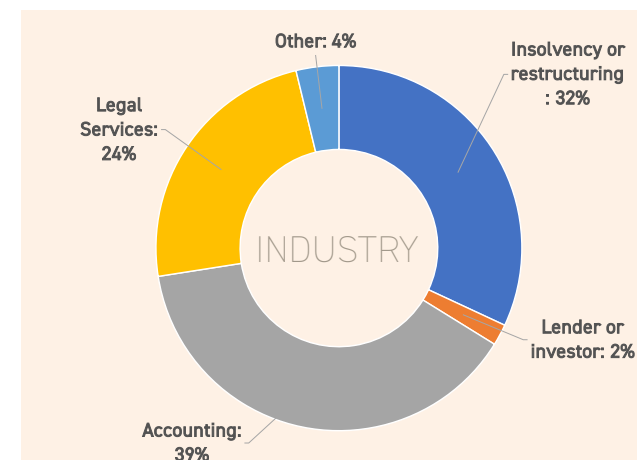
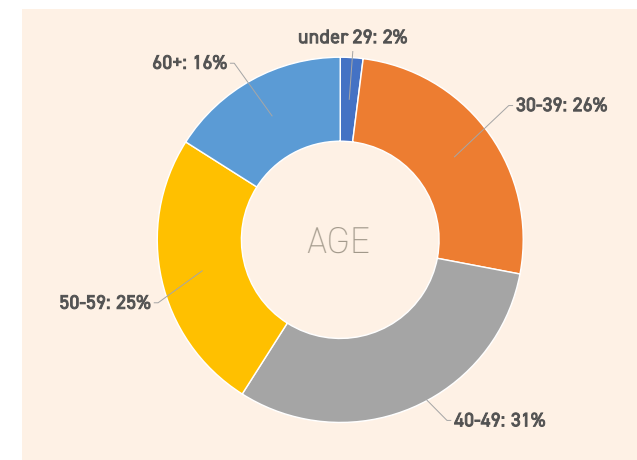
- **Guaranteed reach and distribution:**

- » **The ARITA Journal:** the only specialised publication dedicated to the Australian restructuring, insolvency and turnaround profession, directly mailed to around 2,300 ARITA members, subscribers and ARITA Journal subscribers four times per year.
- » **The ARITA Member Handbook:** All ARITA members, student and graduate subscribers receive a hard copy of the handbook, and a free electronic copy for mobile use.

- **Targeted coverage:** 82% of all Registered Liquidators and 86% of Registered Trustees are ARITA members.

- **Engaged readers:** Active high-profile readership who need to keep up-to-date with what's happening in the industry.

- » The Journal was noted as 'good' or 'excellent' in terms of quality by 88% of members in 2019.
- » The Handbook is updated every year and is our members' daily work book and contains all relevant legislation, the ARITA Code of Professional Practice and practical guidance.



ARITA Sponsorship

ARITA has sponsorship opportunities to suit all budgets. Our flexible approach to sponsorship options means that you can split your sponsorship dollars across many events or focus on one key event.

All sponsors receive:

- ✓ sponsor logo included on relevant web pages, emails and promotional collateral (depending on the event)
- ✓ sponsor logo included on the thank you page in the December edition of the ARITA Journal
- ✓ acknowledgment of sponsorship on any relevant social media posts
- ✓ complimentary or discounted tickets to events (based on sponsorship level).

Please see pages 9 to 20 of this document for a full list of sponsor, host and advertising opportunities.

Partner and sponsor opportunities include national and divisional conferences, forums, young professionals events and networking functions.

Advertising space is available in ARITA's flagship publications: the ARITA Journal and Member Handbook.

You can choose to be a:

- National Partner
- Sponsor
- Host
- Advertiser

Or a combination of the above.

2024 Key Dates

Below are the proposed dates for our 7 conferences in 2024.

Dates are subject to change, so please check our website for the most up-to-date information.

- **National Conference, Gold Coast:** 10-12 April
- **Small Practice Conference, Hamilton Island:** 12-14 June
- **WA Division Conference & Dinner:** 22 August
- **SA/NT Division Conference & Dinner:** 11 September
- **Vic/Tas Division Conference & Dinner:** 10 October
- **QLD Division Conference & Dinner:** 22 October
- **NSW/ACT Division Conference & Dinner:** 30 October



About us

ARITA represents professionals who specialise in the fields of restructuring, insolvency and turnaround.

We have around 2,300 members and subscribers including accountants, lawyers and other professionals with an interest in insolvency and restructuring.

More than 82% of Registered Liquidators and 86% of Registered Trustees choose to be ARITA members.

ARITA's ambition is to lead and support appropriate and efficient means to expertly manage financial recovery. We achieve this by providing innovative training and education, upholding world class ethical and professional standards, partnering with government and promoting the ideals of the profession to the public at large.

ARITA promotes best practice and provides a forum for debate on key issues facing the profession.

ARITA at a glance

reach

AVERAGE MONTHLY
PAGEVIEWS



AVERAGE
MONTHLY PAGE
SESSIONS

14,163

AVERAGE MONTHLY
PAGE USERS



JOURNAL
SUBSCRIBERS

2,300+

ENEWS
SUBSCRIBERS



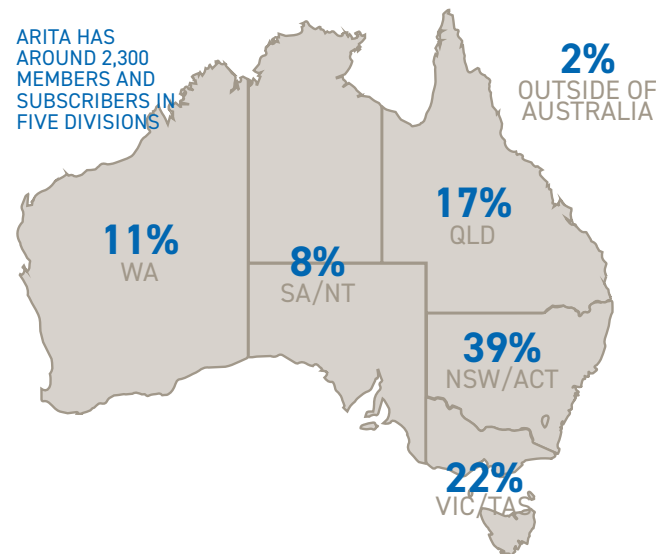
7,787

members

BUSINESS
OWNERS/
PARTNERS/
C-SUITE LEVEL

67%

ARITA HAS
AROUND 2,300
MEMBERS AND
SUBSCRIBERS IN
FIVE DIVISIONS



social

LINKEDIN
FOLLOWERS

LinkedIn

7,000+

ARITA National Partnership

Our National Partnerships are designed to help you maximise brand recognition and the return on your sponsorship investment. Only National Partners enjoy high-level, exclusive benefits for the full calendar year. With wide exposure across web, print and events, our partnerships make it easier to manage your marketing workload and deliver significant savings.

Each partnership includes:

- ✓ Website advertising – run-of-site exposure for your logo with a hyperlink to your website or landing page.
- ✓ Social media promotion on ARITA's LinkedIn page
- ✓ Major conference sponsorship
- ✓ Journal advertising
- ✓ Brand recognition and acknowledgement as ARITA National Partner
- ✓ Custom ARITA National Partner logo to use year-round on your website, social media channels and marketing collateral
- ✓ Get the best value for your money: **minimum 45% saving** compared to single sponsorship and advertising bookings
- ✓ National Partners enjoy industry sector exclusivity at their partner level
- ✓ Reduced rates for any additional advertising and sponsorship bookings for the year
- ✓ Reduced rates for tickets to all ARITA events
- ✓ Only 2 Diamond Partnerships and 4 Platinum partnerships are available in 2024.

What's included?

BENEFITS SUMMARY	DIAMOND PARTNER	PLATINUM PARTNER
	\$55,000 (55% OFF) compared to single bookings Number available: 2	\$35,000 (45% OFF) compared to single bookings Number available: 4
Diamond Partner level sponsorship of all ARITA Conferences (National Conference, Small-Medium Practice Conference, 5 x Division Conferences)	✓	-
Platinum Partner level sponsorship of select ARITA conferences (National Conference and 3 x Division Conferences)	-	✓
Free tickets to major conferences and related social functions*	✓	✓
Exclusive homepage and run-of-site logo acknowledgement as National Partner for the year	✓	✓
Exclusive social media announcement of all National Partnerships on ARITA's LinkedIn page	✓	✓
Annual Journal advertising – 4 ads, prime positioning	✓	✓
Sponsor logo on all promotional collateral for major conferences including but not limited to flyers, direct mail, website and emails	✓	✓
Discounted rates for all additional sponsorship and advertising bookings in 2024	✓	✓
Sponsor logo on all major event material, including but not limited to slide presentations, sponsor wall, conference app and in-room banners	✓	✓
Category/industry sector exclusivity (at partner level)	✓	✓
Welcome speeches at all major conferences	✓	-
Full sponsor profile on ARITA website	✓	✓

***Full National Partner package inclusions detailed on pages 9-13.**

National Conference

Our two-day National Conference is the leading professional development event for restructuring, insolvency and turnaround professionals. The event also offers delegates up to 11 CPE points. In 2024 we will be hosting the National Conference on the Gold Coast.

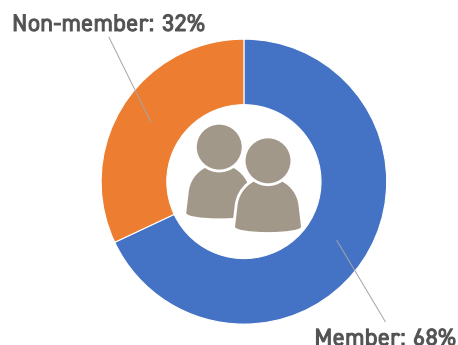
The conference program combines highly relevant keynote addresses, prominent speakers, and dynamic and practice-oriented masterclasses. All content is aimed at senior and partner-level practitioners and the conference attracts delegates from both large and small-medium practice firms.

Attendance at ARITA's largest annual event is up to 250 delegates for the conference and 450+ for the dinner.

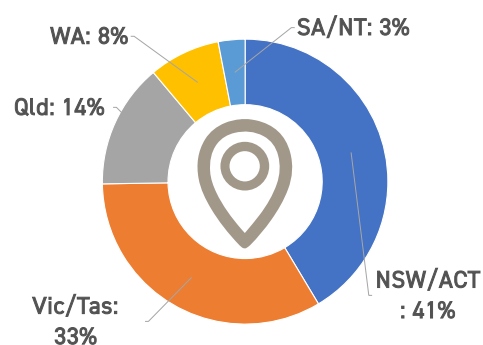
Networking opportunities include the popular Welcome

Reception and the sell-out Conference Dinners, with delegate networking every day over lunch and coffee breaks in the combined catering and exhibition area. This makes for a relaxed and conversational environment where sponsors can gain maximum opportunities to connect with delegates.

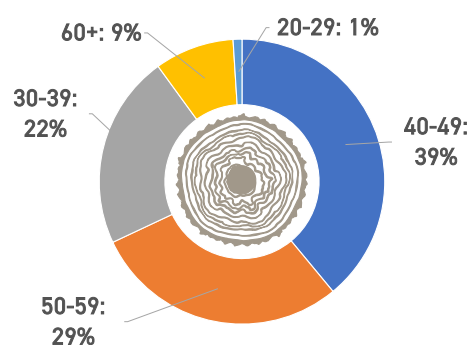
MEMBERS VS NON-MEMBERS



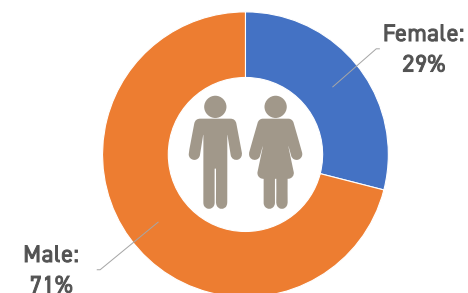
BY DIVISION



BY AGE GROUP



BY GENDER

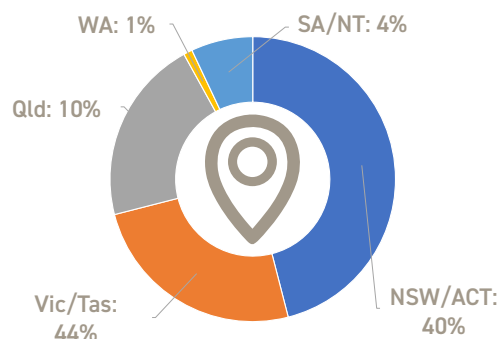


Small Practice Conference

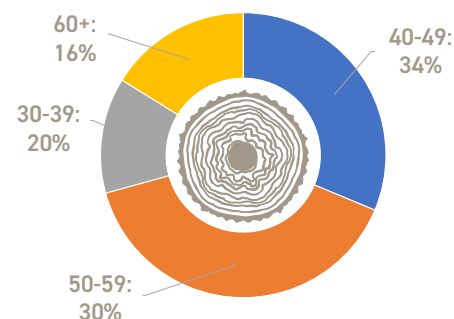
Developed and delivered by practitioners for practitioners, this specialist members-only conference focuses on relevant, day-to-day issues for smaller practices with 1-5 partners. The conference runs over two days combining presentations and panel discussions with interactive, workshop-style sessions. Networking opportunities include a welcome reception and conference dinner.

We will be hosting the 2024 Small Practice Conference on Hamilton Island, Queensland.

BY DIVISION



BY AGE GROUP

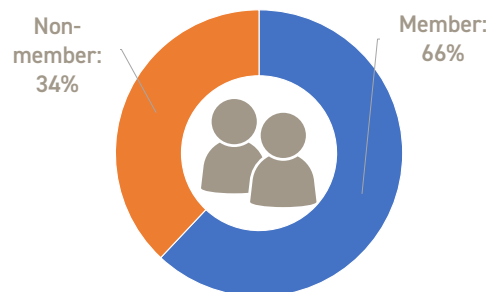


Division conferences and dinners

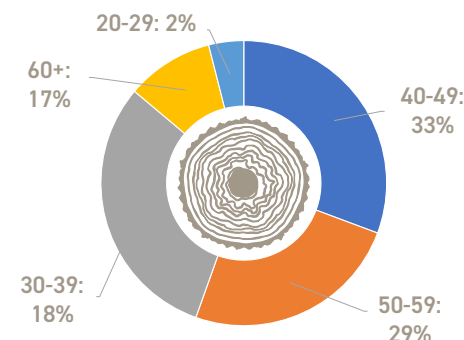
Held in Adelaide, Brisbane, Melbourne, Perth and Sydney, our half- or one-day Division Conferences focus on relevant regional content.

Topical keynote presentations and panel discussions are aimed at senior practitioners and are followed by networking drinks and conference dinner. Division Conferences attract up to 200 delegates, with up to 400 attending the dinners.

MEMBERS VS NON-MEMBERS



BY AGE GROUP



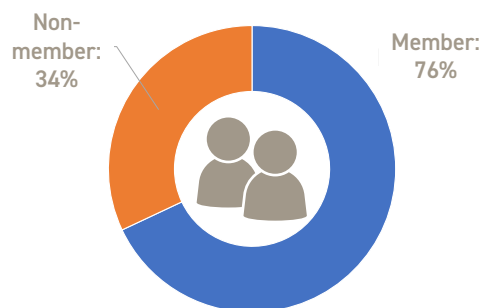
ARITA forums

This popular series of topical learning and development sessions helps restructuring, insolvency and turnaround professionals keep their knowledge current.

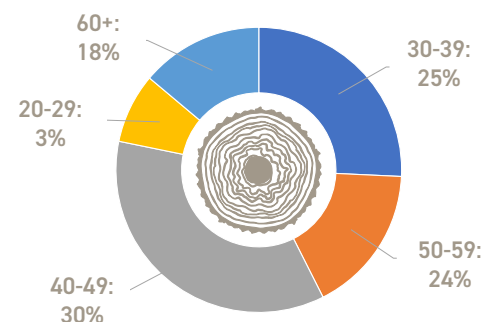
The most frequent format is the lunchtime forum, where delegates network over a light lunch, followed by a one-hour presentation by an esteemed member of the profession or a panel discussion. Evening forums are followed by networking drinks. Forums are aimed at mid-level to senior practitioners, providing insights on latest court decisions and industry updates with a regional focus. One forum earns delegates up to one CPE hour.

Hosting sponsorship: For ARITA Forums, firms have the option of 'in kind' sponsorship by supplying a suitable venue with audio visual equipment and food and beverages. Hosting sponsors enjoy the same benefits as our event sponsors.

MEMBERS VS NON-MEMBERS



BY AGE GROUP



Young Professional Seminars

Our Young Professionals (YP) Seminars focus on the developmental needs of younger members of the restructuring, insolvency and turnaround profession.

Young Professionals Seminars combine learning and networking to provide younger practitioners with the perfect opportunity to build upon existing knowledge of technical and practice related issues and to meet and interact with their peers in a relaxed professional setting. YP Seminars feature a one-hour presentation followed by networking functions.

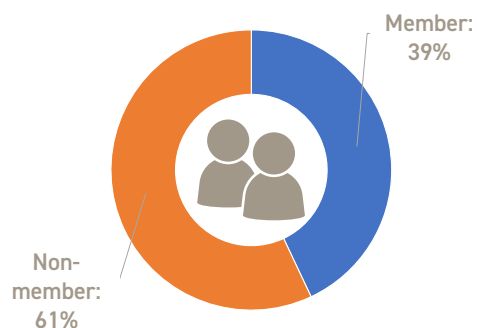
Hosting sponsorship: For Young Professionals Seminars, firms have the option of 'in kind' sponsorship by supplying a suitable venue with audio visual equipment and food and beverages. Hosting sponsors enjoy the same benefits as our event sponsors.

Young Professionals Networking and social events

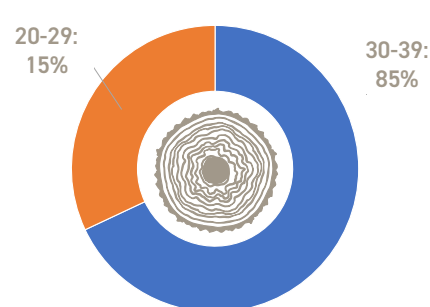
Throughout the year Young Professionals groups hold a variety of networking-only events.

These evening functions range from lawn bowls and wine tastings to dinners and cocktail parties, providing the perfect platform for younger professionals to build their networks and socialise with their colleagues in a relaxed and informal setting.

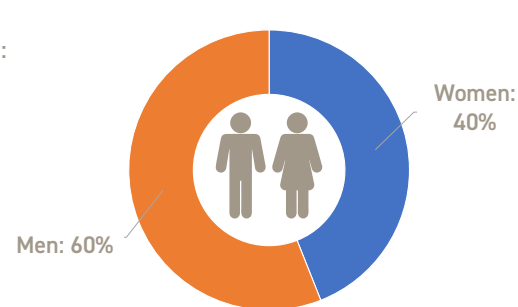
MEMBERS VS NON-MEMBERS



BY AGE GROUP



BY GENDER



FULL SPONSORSHIP PRICE LIST & INCLUSIONS

DIAMOND NATIONAL PARTNER

please note: all quoted prices exclude GST

Diamond National Partner (package)		
NUMBER AVAILABLE	2	Subject to availability
COST	\$55,000	
GENERAL INCLUSIONS		
Exclusivity of brand's industry/category at Partner level	✓	Partner Exclusive
Custom ARITA National Partner logo	✓	Partner Exclusive
Special rates for any additional sponsorship and advertising bookings (on top of this package)	✓	20% discount
National Partner branded delegate lanyards for use at all 2024 ARITA conferences	✓	Partner Exclusive
JOURNAL ADVERTISING		
Sponsor logo included in thank you page for December issue of ARITA journal	✓	
ARITA journal ad (full-page, premium positioning)	✓	4 x issues
WEBSITE ADVERTISING		
Run of site logo acknowledgement (ROS) - Diamond National Partner	✓	Partner Exclusive
ARITA sponsor page listing	✓	
SOCIAL MEDIA		
Social media announcements via LinkedIn (maximum 2 per year)	✓	Partner Exclusive
EVENTS		
National Conference		
Sponsor logo included on: - conference webpage - all promotional collateral for event - sponsor wall - conference slide deck	✓	
Verbal recognition of sponsorship by MC on stage	✓	
Event app logo and company profile	✓	
Delegate list preview (name and company only)	✓	
In-room banners	✓	up to 2
Premium dinner seating (full tables only)	✓	

FULL SPONSORSHIP PRICE LIST & INCLUSIONS

DIAMOND NATIONAL PARTNER

please note: all quoted prices exclude GST

Right to publish high-resolution professional event photos (supplied by ARITA)	✓	
Complimentary registrations to Welcome Reception	✓	5
Complimentary registrations to Conference	✓	3
Complimentary registrations to Conference Dinner	✓	5
Welcome speech (optional)	✓	Diamond Partner Exclusive
Business card draw (sponsor to supply prize)	✓	
Provide promotional material/merchandise for delegates	✓	
Additional conference tickets at discounted rate	✓	25% discount
Additional dinner tickets at discounted rate	✓	15% discount
SMP Conference		
Complimentary SMP Conference Package registrations (Includes conference, welcome reception and dinner)	✓	2
Pull-up banners	✓	2
Welcome speech (optional)	✓	Conference only
Business card draw (sponsor to supply prize)	✓	
Provide promotional material/merchandise for delegates	✓	
Sponsor logo included on: - conference webpage - all promotional collateral for event - sponsor wall - conference slide deck	✓	
Event app logo and company profile	✓	
Delegate list preview (name and company only)	✓	
Premium conference dinner seating	✓	
Right to publish high-res photos of event	✓	
Right to promote sponsorship	✓	
Special rates for additional attendees (up to 2 x non-ARITA members)	✓	member early-bird rate

FULL SPONSORSHIP PRICE LIST & INCLUSIONS

DIAMOND NATIONAL PARTNER

please note: all quoted prices exclude GST

All 2024 Division Conferences <ul style="list-style-type: none"> • NSW/ACT Division Conference • Vic/Tas Division Conference • Qld Division Conference • SA/NT Division Conference • WA Division Conference 		
Welcome speech (optional)	✓	Conference only
Complimentary conference registrations	✓	3
Complimentary dinner registrations	✓	5
Additional conference tickets at discounted rate	✓	25% discount
Additional dinner tickets at discounted rate	✓	15% discount
Pull-up banners	✓	2 (inc. 1 on stage)
Sponsor logo included on: - conference webpage - conference slide deck	✓	
Event app logo and company profile	✓	
Business card draw (sponsor to supply prize)	✓	
Delegate list preview (name and company only)	✓	
Premium dinner seating (full table only)	✓	
Right to promote sponsorship	✓	
Right to publish event photos	✓	

FULL SPONSORSHIP PRICE LIST & INCLUSIONS

PLATINUM NATIONAL PARTNER

please note: all quoted prices exclude GST

Platinum National Partner (package)		
NUMBER AVAILABLE	4	Subject to availability
COST	\$35,000	
GENERAL INCLUSIONS		
Exclusivity of brand's industry/category at Partner level	✓	Partner Exclusive
Custom ARITA National Partner logo	✓	Partner Exclusive
Special rates for any additional sponsorship and advertising bookings (on top of this package)	✓	15% discount
National Partner branded delegate lanyards for use at all ARITA conferences	✓	Partner Exclusive
JOURNAL ADVERTISING		
Sponsor logo included in thank you page for December issue of ARITA journal	✓	
ARITA journal ad (half-page, premium positioning)	✓	4 x issues
WEBSITE ADVERTISING		
Run of site logo acknowledgement (ROS)	✓	Partner Exclusive
ARITA sponsor page listing	✓	
SOCIAL MEDIA		
Social media announcements via LinkedIn (maximum of 2 per year)	✓	Partner Exclusive
EVENTS		
National Conference		
Complimentary registrations to Welcome Reception	✓	3
Complimentary registrations to Conference	✓	2
Complimentary registrations to Conference Dinner	✓	3
Additional Conference tickets at discounted rate	✓	25% discount
Additional Dinner tickets at discounted rate	✓	15% discount
In-app logo and company profile (if event app is used)	✓	

FULL SPONSORSHIP PRICE LIST & INCLUSIONS

PLATINUM NATIONAL PARTNER

please note: all quoted prices exclude GST

Sponsor logo included on: - conference webpage - all promotional collateral for event - sponsor wall - conference slide deck	✓	
Verbal recognition of sponsorship by MC on stage	✓	
Delegate list preview (name and company only)	✓	
Pull-up banners	✓	2
Premium dinner seating	✓	
Right to publish high-resolution professional event photos (supplied by ARITA)	✓	
Business card draw (sponsor to supply prize)	✓	
Provide promotional material/merchandise for delegates	✓	
Division Conferences x 3		
Platinum National Partners choose 3 of 5 division conferences (NSW/ACT; Vic/Tas; Qld; SA/NT; WA) as part of package. Additional conferences can be negotiated as part of the package for an additional cost		
Complimentary conference registrations	✓	1
Complimentary dinner registrations	✓	2
Additional conference tickets at discounted rate	✓	25% discount
Additional dinner tickets at discounted rate	✓	15% discount
Pull-up banners	✓	2
Sponsor logo included on: - conference webpage - conference slide deck - lanyards	✓	
Business card draw (sponsor to supply prize)	✓	
Delegate list preview (name and company only)	✓	
Premium dinner seating (where full table purchased)	✓	
Right to promote sponsorship	✓	
Right to publish event photos	✓	

National Conference	DINNER SPONSOR	COFFEE CART (coffee cart branding at sponsor's own cost)	WOMEN'S NETWORKING LUNCH	WELCOME RECEPTION	NAMED SPONSOR ONLY	CONFERENCE APP SPONSOR
Cost (all quoted prices exclude GST)	\$20,000	\$11,000	\$10,000	\$7,950	\$4,000	\$5,000
Number Available	1	1	1	1	6	1
Complimentary dinner registrations	10	2	2	0	0	0
Complimentary welcome reception registrations	0	2	2	10	0	0
Complimentary conference registrations	0	1	1	0	0	0
Pull-up banners	2 (at dinner)	✓	2	2	1	-
Welcome speech	YES (dinner only)	-	-	YES (welcome reception only)	-	-
Business card draw	-	-	-	-	-	-
Provide promotional material/merchandise for delegates	✓	✓	✓	✓	✓	✓
Logo included on conference webpage (inc. link)	✓	✓	✓	✓	✓	✓
Logo included on all promotional collateral	✓	✓	✓	✓	✓	✓
Logo Included on slide presentation	✓	✓	✓	✓	✓	✓
Logo included on 'thank you' page in December ARITA Journal	✓	✓	✓	✓	✓	✓
Logo on sponsor wall	✓	✓	✓	✓	✓	✓
Conference app logo and profile	✓	✓	✓	✓	✓	✓
Delegate list preview (name and company only)	✓	✓	✓	✓	✓	✓
Premium conference dinner seating	✓	-	-	-	-	-
Right to publish high-res photos of event	✓	-	-	-	-	-
Right to promote sponsorship	✓	✓	✓	✓	✓	✓
Special rates for additional conference attendees (Discounted from normal member rates)	20%	15%	15%	15%	10%	10%
Special rates for additional dinner attendees	15%	10%	10%	10%	10%	-

Small Practice Conference	DINNER SPONSOR	WELCOME RECEPTION	COFFEE CART (coffee cart branding at sponsor's own cost)	NAMED SPONSOR ONLY	CONFERENCE APP SPONSOR
Cost (all quoted prices exclude GST)	\$7,000	\$4,500	\$5,000	\$3,500	\$4,000
Number Available	1	1	1	8	1
Complimentary conference package registrations (inc. WR + Dinner)	1	1	1	0	0
Pull-up banners	2 (at dinner)	2 (at welcome reception)	2	1	0
Welcome speech	Yes (dinner only)	Yes (welcome reception only)	-	-	0
Business card draw	-	✓	✓	✓	-
Provide promotional material/merchandise for delegates	✓	✓	✓	✓	-
Logo included on conference webpage (inc. link)	✓	✓	✓	✓	-
Logo included on all promotional collateral	✓	✓	✓	✓	-
Logo Included on slide deck	✓	✓	✓	✓	✓
Logo included on 'thank you' page in December ARITA Journal	✓	✓	✓	✓	✓
Delegate list preview (name and company only)	✓	✓	✓	✓	✓
Premium conference dinner seating	✓	-	-	-	✓
Right to publish high-res photos of event	✓	✓	-	-	✓
Right to promote sponsorship	✓	✓	✓	✓	✓
Conference app logo and profile	✓	✓	✓	✓	✓
Special rates for additional attendees (maximum of 2 x non-ARITA member registrations)	member early bird rate	member early bird rate	member early bird rate	member early bird rate	member early bird rate

Division Conferences	GOLD SPONSOR	DINNER SPONSOR	DESSERT BAR
NSW/ACT	\$7,250	\$6,500	\$3,500
Vic/Tas	\$7,250	\$6,500	\$3,500
Qld	\$5,000	\$4,500	\$3,000
SA/NT	\$5,000	\$4,500	\$3,000
WA	\$5,000	\$4,500	\$3,000
NUMBER AVAILABLE (per conference)	4	1	1
Complimentary conference registrations	2	1	0
Complimentary dinner registrations	2	5	2
Welcome speech	-	dinner only	-
Pull-up banners	2	2, dinner only	-
Logo On: - Conference webpage (inc. link) - Conference slide deck - December 'thank you' page in ARITA Journal	✓	✓	✓
Business card draw	✓	-	✓
Provide promotional material/merchandise for delegates	✓	✓	✓
Option to provide material for dinner tables/seats	-	✓	-
Delegate list preview (name and company only)	conference & dinner	dinner only	dinner only
Premium dinner seating	✓	✓	-
Right to promote sponsorship	✓	✓	✓
Discount rates for additional conference attendees	20%	15%	10%
Discount rates for additional dinner attendees	15%	15%	10%
Right to publish event photos	✓	✓	✓

please note:
all quoted prices exclude GST

FORUMS	Host	Sponsor
NSW/ACT		
Sydney	In-kind	\$2,040
Newcastle	In-kind	\$920
Canberra	In-kind	\$920
Vic/Tas		
Melbourne	In-kind	\$2,040
WA		
Perth	In-kind	\$1,780
Qld		
Brisbane	In-kind	\$1,780
SA/NT		
Adelaide	In-kind	\$1,780
Inclusions		
Complimentary event registrations	4	4
Pull-up banners	2	2
Welcome speech	✓	✓
Your company name on all outgoing eNewsletters that promote the event	✓	✓
Logo included on conference webpage - inc link	✓	✓
Logo included in thank you page for December ARITA Journal	✓	✓
Option to display promotional material at the event	✓	✓
Right to promote sponsorship	✓	✓
Required to supply the event venue, catering and audio visual equipment, and any associated costs.	✓	-

What's the difference between a 'sponsor' and a 'host'?

Generally speaking, forum or seminar **sponsors** pay the sponsorship fee and ARITA takes care of the event venue, catering and audio visual equipment.

Forum or seminar **hosts** provide 'in kind' sponsorship where they do *not* pay a sponsorship fee to ARITA, but are required to supply the event venue, catering and audio visual equipment, and any associated costs.

please note:
all quoted prices exclude GST

Print advertising

ARITA JOURNAL

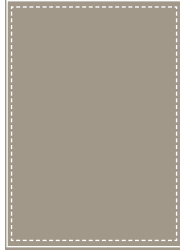



The Australian Restructuring Insolvency and Turnaround Association Journal (the Journal) is the leading publication devoted exclusively to Australia's restructuring, insolvency and turnaround profession.

The Journal is delivered to around 2,500 readers four times a year. After publication, each issue is filed in the members-only library on the ARITA website.

Non-member subscribers include judges, lenders, government departments, educational institutions, libraries and corresponding associations from around the world. Each issue includes feature articles on pressing issues for the profession and updates on insolvency and restructuring law and practice written by experts in the field.

Regular columns cover updates from government regulators, insolvency case reports and association news.


PRINT SPECIFICATIONS & ADVERTISING RATES

Display advertising (full colour)			
Full page	Half page (horizontal)	1/3 page (horizontal)	1/4 page (horizontal)
			
Trim size Width: 210mm Height: 297mm	Trim size Width: 170mm Height: 130mm	Trim size Width: 170mm Height: 86mm	Trim size Width: 170mm Height: 64mm
Bleed: 5mm & printers marks	No bleed or printers marks	No bleed or printers marks	No bleed or printers marks
Type margin: 7mm in from trim on all sides			
Material required: <ul style="list-style-type: none"> Press quality, high-resolution PDFs with fonts embedded All artwork submitted in CMYK (artwork supplied with PMS or RGB colour profiles will be rejected) All images CMYK at 300dpi Files can be supplied by email to: publications@arita.com.au 			

2024 ARITA JOURNAL DEADLINES

Edition	Ad booking deadline	Material deadline	Journal delivery date
March	25 January	1 February	26 March
June	19 April	26 April	18 June
September	19 July	26 July	17 September
December	4 October	11 October	3 December

Rates ex. GST	Casual 1x	2x (10% saving**)	3x (15% saving**)	4x (30% saving **)
Full page	\$1,680	\$3,024	\$4,284	\$4,704
Half page	\$970	\$1,746	\$2,473	\$2,716
1/3 page	\$820	\$1,476	\$2,091	\$2,296
1/4 page	\$660	\$1,188	\$1,683	\$1,848
Loose inserts		from \$1,990 + postage		
2-page spread		\$3,100		
Premium position loadings*				
Before page 15 (max. 3, upon availability)		25% loading		
Inside front and back cover		35% loading		
Outside back cover		40% loading		

The image shows two publications. In the foreground is the cover of the 'JOURNAL' published by the AUSTRALIAN RESTRUCTURING, BANKRUPTCY & TURNAROUND ASSOCIATION (ARITA). The cover features a woman smiling and holding a small green plant. The headline reads 'The impact of directors' duties on IP's'. In the background, an open magazine is visible, with the title 'A DIFFERENT DIRECTION' and a sub-headline 'The growing role of the director in the new Corporate Governance regime'.

*All other positioning is at the discretion of the Editor **Internal pages only



Print advertising

2025 MEMBER HANDBOOK

The ARITA Member Handbook is an indispensable reference for practitioners and decision makers in the insolvency and restructuring profession. The handbook contains key information that practitioners use in their day-to-day work, such as the 4th edition of the ARITA Code of Professional Practice and relevant legislation, including sections of the Corporations, Bankruptcy and Cross-Border Insolvency Acts. An e-book edition is also available to our members.

All ARITA members and subscribers receive a copy.

The main sections are separated by a full page, full colour divider printed on heavy paper stock. All advertisements in the printed edition are also included in the e-book, including a hyperlink to the advertiser's website.

PRINT ADVERTISING PACKAGES

Our print advertising packages combine advertising in our two flagship publications – the ARITA Journal and 2025 Member Handbook – for year-round exposure to our 2,400+ members.

Package options include:

- a full-page section divider advertisement in the 2025 ARITA Member Handbook (including eBook advertising), and;
- a full- or half-page right hand page advertisement in one or more issues of the Journal.

2025 ARITA MEMBER HANDBOOK DEADLINES

Edition	Ad booking deadline	Material deadline	Journal delivery date
2025	August 2024	September 2024	December 2024

HANDBOOK PRINT SPECIFICATIONS

Display advertising (full colour)	
Trim size	Bleed
Width: 170mm	5mm
Height: 245mm	
Material required:	
<ul style="list-style-type: none">• Press quality, high-resolution PDFs with fonts embedded.• Files to be supplied by email to: publications@arita.com.au	

2025 MEMBER HANDBOOK RATES

Position	Fee (ex. GST)
Section divider - left side	\$3,000
Section divider - right side	\$3,500
Inside front and back cover	\$5,900

Print Advertising Packages	Fee (ex. GST)
ARITA Member Handbook, full-page section divider, and	
a. Journal, full-page, 4 x issues	\$7,154 (30% off)
b. Journal, full-page, 1 x issue	\$4,403 (15% off)
c. Journal, half-page, 4 x issues	\$5,166 (30% off)
d. Journal, half-page 1 x issue	\$3,799 (15% off)



4 times per year

More information

If you have any questions or would like to discuss your sponsor and advertising options, please contact admin@arita.com.au



Year-long exposure and eBook advertising

SPONSORSHIP TERMS & CONDITIONS

The following terms and conditions apply to event sponsorship:

Sponsorship policy

ARITA's overall approach to our sponsors is to build long-term, mutually beneficial relationships.

Applications and allocation

Applications for sponsorship should be made on the official sponsorship application form. We reserve the right to accept or reject any sponsorship application at our absolute and unfettered discretion. Sponsorships are limited in number, and are generally allocated on a 'first come, first served' basis.

Fees and payment

All fees are quoted in Australian dollars and exclude GST.

ARITA will send you a sponsorship confirmation letter and issue an invoice on receipt of your signed sponsorship acceptance. Payment should be made in accordance with the terms thereon and must be received by ARITA before the event. If the event is within 30 days of sponsorship being booked, full payment will be required with the booking.

You will not receive any sponsorship entitlements until all sponsorship fees have been paid in full.

You and your staff

Your application to sponsor an event does not constitute an attendee registration. All your staff attending the event need to be registered either by complimentary registration included in your sponsorship or by purchasing additional registrations. If you are eligible for a discounted rate on the purchase of additional event tickets, it will be stipulated in your sponsorship confirmation letter.

Speaking opportunities

Sponsorship of any ARITA event does not confer a right to speak. Sponsors have many opportunities to network with our members and to promote their products during and after events.

Presenters and topics at ARITA conferences are chosen on merit and relevance to the audience.

Venues

You – and your employees, agents, contractors and invitees – agree to observe the rules, regulations and procedures as prescribed by the venue/s.

Event terms

You are responsible for the delivery and pack down of your material and banners before and after the event. You must supply collection notices and delivery labels. ARITA does not take responsibility for unlabelled items. Labelled items will be stored at the venue after an event for collection. Collection must be made within 24-48 hours of the event conclusion.

We may impose additional terms and conditions for each specific event (e.g. for delivery and pack down of event items, conduct of business card draws, other sponsor logistics, etc.). We will communicate these to you where applicable.

Exclusivity

Industry sector exclusivity applies to our National Diamond and Platinum Partners only.

Exclusivity means that ARITA does not accept any competitor of an existing Diamond or Platinum sponsor, at that level, as a co-sponsor at the relevant event.

If you need to cancel

You must notify us in writing if you need to cancel. We incur considerable costs prior to events including marketing, promotion and administration expenses. The following charges for cancellations will apply:

1. If the cancellation is received up to two months before the event, an administration fee of 20% of the total sponsorship fee is payable.
2. If the cancellation is received within two months of the event date, no refund is applicable.

ARITA's maximum liability shall not exceed the amount paid by you in connection with the sponsorship agreement.

Event alterations and cancellation

We reserve the right to make alterations to the event program, venue and timings at any time. In the unlikely event of the event being cancelled by ARITA, a full refund will be made. Liability will be limited to the amount of the sponsorship fee paid.

While we will make every effort to secure a high level of attendance to the event, no guarantee of attendance numbers can be given, and no discounts or refunds are available if attendee numbers do not reach the projected levels.

We reserve the right to create additional sponsorship packages for events.

Confidentiality

The terms of your sponsorship agreement are confidential and must not be disclosed to any third party.

Prohibition of transfer

You may not assign or share or grant licences of any part of the sponsorship. Nor may any cards, advertisements, or printed matter of firms who are not bona fide sponsors be exhibited in, or distributed from, any area in the event venue.

Insurance

You are responsible for arranging appropriate insurance cover in connection with your attendance at the event, including prevention, postponement or abandonment. We cannot be held liable for any loss, liability or damage to personal property.

Information and copyright

Information we supply in relation to any event is accurate to the best of our knowledge and belief but shall not constitute any warranty or representation. Any inaccuracy, mistakes or omission in such information shall not entitle you to cancel your sponsorship agreement.

All information and data relating to the event is the copyright of ARITA and cannot be passed on to any third party for any purpose. Lists and information relating to participants may only be used in relation to your presence at the event.

Indemnity and disclaimer

While we shall endeavour to protect property at the event, it must be understood that the management of the venue, ARITA and any official contractor cannot accept liability for loss or damage sustained or occasioned by any cause whatsoever.

You agree to indemnify and hold ARITA harmless against any and all loss, liability, damage, costs, expense, claims, proceedings and actions arising out of any negligent act or omission of your employees, including any breach of these terms and conditions.

PRINT ADVERTISING TERMS & CONDITIONS

Cancellations

All cancellations must be in writing and received by the booking deadline. Cancellation after deadline may incur 100% penalty.

Material delivery

ARITA has an obligation to deliver our publications on time. Material MUST be received by the close of business on the deadline. If material is not received by this time, ARITA reserves the right to run previously placed material if applicable.

Inserts

The total number of inserts in the Journal is limited to 3 per issue.

Indemnity

No responsibility can be accepted for any loss arising from failure of all or part of an advertisement to appear or for any error in an advertisement.

Right to decline

All advertising material is subject to the approval of ARITA, which reserves the right to decline the insertion of any material at any time, without giving reasons.

Booking confirmation

ARITA will send you an advertising confirmation letter and issue an invoice on receipt of your signed confirmation form.

The booking confirmation, when returned to ARITA, is deemed to be an acceptance of the full terms and conditions contained herein.

Payment terms

Payment of advertising is required within 30 days of publication. First time advertisers may be required to make a prepayment.

ONLINE ADVERTISING TERMS AND CONDITIONS

Indemnity

No responsibility can be accepted for any loss arising from failure of all or part of an advertisement to appear or for any error in an advertisement.

Right to decline

All advertising material is subject to the approval of ARITA, which reserves the right to decline the insertion of any material at any time, without giving reasons.

Booking confirmation

The booking confirmation, when returned to ARITA, is deemed to be an acceptance of the full terms and conditions contained herein.